

arcana operations

COMPANY CAPABILITIES / OCTOBER 2026

The systems behind the business.

Strategy. Brand. Growth. Commerce.
Payments. Operations. Software. AI.

PERSPECTIVE

The whole operation

APPROACH

Design, build, operate

EDITION

08 October 2026

CONNECT

@arcanaoperations

THE OPERATING VIEW

One business. Many connected responsibilities.

arcana operations connects strategy, creative work, commercial systems and technical execution around the way a business actually runs.

01

Define

Positioning, priorities, economics

STRATEGY / BRAND / LEADERSHIP

02

Attract

Discovery, content, measurable demand

SEO / SOCIAL / ACQUISITION

03

Sell

Offers, conversations, purchase paths

CRM / COMMERCE / PAYMENTS

04

Deliver

Orders, inventory, service, handoffs

FULFILLMENT / WORKSHOP / PARTNERS

05

Retain

Customer context and repeat business

LIFECYCLE / SUPPORT / LOYALTY

06

Understand

Performance, costs, cash and next decisions

DATA / FINANCE / REPORTING

THE FOUNDATION

Software, AI, integrations, infrastructure and accountable ownership connect every stage.

HOW TO NAVIGATE THIS BOOK

The full operating scope.

Explore the services, operating roles and deliverables that can make up an engagement.

Business strategy + operating leadership	04	Advertising + measurement	15
Technical leadership + service management	05	Financial operations + commercial reporting	16
Brand identity + visual design	06	Data, analytics + market intelligence	17
Content, video + social operations	07	AI agents + workflow automation	18
Websites, UX + digital presence	08	Custom software + business platforms	19
Ecommerce + conversion	09	Inventory, wholesale + fulfillment	20
Payments, invoicing + billing	10	Automotive workshop + asset systems	21
Retail, partner + marketplace operations	11	Mobile + connected-device development	22
CRM, sales + revenue operations	12	Infrastructure, security + reliability	23
Lifecycle marketing + customer experience	13	Physical design + prototyping	24
SEO + organic discovery	14	Specialist offers requiring validation	25

EVIDENCE LABELS USED THROUGHOUT

D / CLIENT WORK RECORDED

A delivery, report, audit or implementation is documented.

P / DEVELOPMENT

Prototype or active build; bounded pilot scope.

C / CONDITIONAL

Owner-confirmed Payments direction; fit review required.

I / INTERNAL IMPLEMENTATION

Built for Arcana or an owned operation; custom scope.

V / VALIDATE FIRST

Proposed specialty or coverage needing confirmation.

Labels describe the evidence, not staffing capacity, guaranteed results or automatic availability. Connected engagements: pages 26-28. Roles: page 29. Ways to work: page 30.

Direction that turns into work.

Find the constraint, decide what matters, and connect the plan to the people and systems that execute it.



CAPABILITIES

Business and revenue-system audit	D
Fractional operating support	D
Commercial research and opportunity assessment	D
Management reporting and decision briefs	D

D / I / P / V / C - GUIDE ON PAGE 03

Growth and operating roadmap	D
Product strategy and requirements	I
Vendor and software-stack review	I
SOPs and operator handoff	I

WHAT TAKES SHAPE

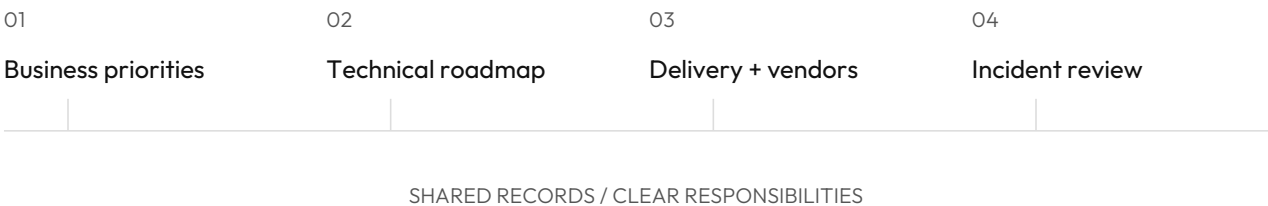
Operating audit, prioritized roadmap, decision briefs and usable SOPs.

Roles: Operating lead / Business analyst / Product strategist

Engagements define decision rights and delivery ownership. Commercial research supports decisions; projected gains are not achieved results.

A technical owner for the business.

Bring architecture, vendors, delivery priorities and incident decisions into one operating view.



CAPABILITIES		D / I / P / V / C - GUIDE ON PAGE 03	
Fractional CTO and technical roadmap	D	Technology vendor diligence and coordination	D
Support model, escalation and transition design	V		

WHAT TAKES SHAPE

Technical roadmap, vendor map, escalation structure and transition plan.

Roles: Fractional CTO / Technical vendor manager / Technology operations lead

Recorded delivery supports leadership work. Support hours, response targets and delegated authority are agreed per engagement.

A brand that holds together everywhere.

Build a consistent identity across the website, product, sales materials and physical touchpoints.

01	Positioning	
02	Identity system	
03	Applications	
04	Asset handoff	

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Brand identity and logo refinement	D	Digital design systems	D
Brand messaging and offer positioning	I	Creative direction and asset selection	D
Product imagery and 3D visualization	P	Packaging and label concepts	P
Branded reports and presentation documents	D		

WHAT TAKES SHAPE

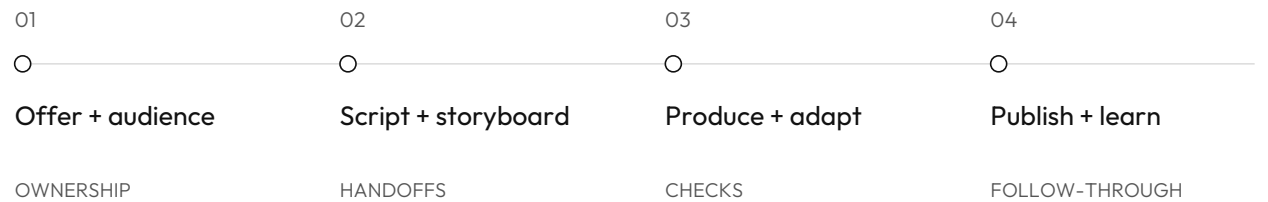
Identity rules, digital design system, messaging and reusable brand assets.

Roles: Brand strategist / Visual designer / Creative director / 3D artist

Packaging and physical imagery include concept-stage work. Print specifications, rights and final production acceptance are scoped explicitly.

Show the product. Create the conversation.

Turn what the business actually does into product films, useful content and a repeatable publishing plan.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Social account strategy	I	Launch campaign planning	I
Reel and product-video production	D	Product UI motion and demo storytelling	I
Story sequences and carousel copy	I	Founder and educational content scripting	I
Editorial calendars and production workflow	I	Lead-oriented DM and response systems	I

WHAT TAKES SHAPE

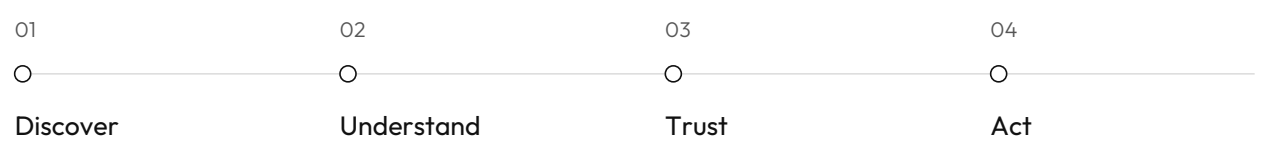
Reels, product demonstrations, launch narratives, captions and editorial systems.

Roles: Creative producer / Motion designer / Social strategist / Copywriter

Creative and planning capability is demonstrated. Publishing, community coverage and ongoing response capacity require an assigned owner; virality is never guaranteed.

The right path from interest to action.

Design and build clear digital experiences that explain the offer and make the next step easy.



CAPABILITIES

Custom business websites	D
Landing pages and offer pages	D
WordPress and WooCommerce builds	P
Lead capture and quote-request flows	D

D / I / P / V / C - GUIDE ON PAGE 03

Website redesign and UX review	D
Wix implementation and integrations	D
CMS and content publishing systems	I
Website migrations and launch support	D

WHAT TAKES SHAPE

Business websites, landing pages, CMS workflows, inquiry forms and controlled migrations.

Roles: Web designer / UX designer / Frontend engineer / CMS developer

Launch state varies by project. Platform selection, content readiness, accessibility and acceptance checks belong in each build scope.

Commerce built around the buying decision.

Connect product discovery, merchandising, cart behavior and the systems that complete the order.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Custom storefront and commerce backend	D	Headless Shopify storefronts	I
Shopify performance and merchandising audit	D	Product detail pages and variant UX	D
Cart, upsells and checkout UX	D	Catalog, collections and navigation	D
Promotions, BOGO, referrals and affiliate systems	D	Booking and customer-account features	D
Memberships and limited-release mechanics	I	Automotive fitment and returns diagnosis	D

WHAT TAKES SHAPE

Storefronts, product pages, catalog logic, promotion systems and checkout improvements.

Roles: Commerce engineer / CRO specialist / Merchandising strategist

Features and audits are supported; conversion lift needs a measured comparison. Limited-release, booking and membership features are scoped to the actual platform.

Built for high-risk. Designed to convert.

Arcana Payments brings payment-fit review and checkout implementation into the wider commerce operation.

PAYMENT CHOICE

Apple Pay

Pay in 4

Credit + debit

Bank

Configured for the merchant, provider and customer journey.

CAPABILITIES		D / I / P / V / C - GUIDE ON PAGE 03	
Payment and checkout integration	D	Invoice and payment-link workflows	I
Arcana Payments merchant-fit review	C	Wallet, card, bank and installment option planning	C
Multiple-provider architecture and migration	D	Transaction exception and reconciliation tooling	D
USDC checkout and settlement orchestration	P		

WHAT TAKES SHAPE

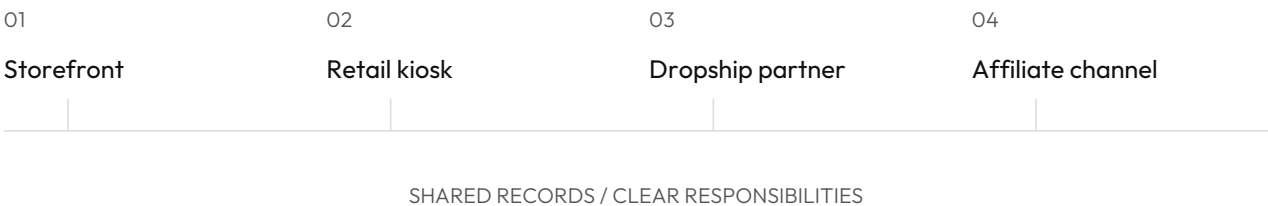
Checkout integrations, invoice flows, payment-method configuration and transaction support.

Roles: Payments integration lead / Billing systems engineer / Payments operations analyst

Apple Pay, Pay in 4, major credit/debit cards and bank options are owner-confirmed directions, subject to merchant/provider eligibility. USDC remains separately scoped development.

More ways to sell. One operating picture.

Extend commerce into the store, partner channel and affiliate program without losing the order or its economics.



CAPABILITIES		D / I / P / V / C - GUIDE ON PAGE 03	
Dropship partner APIs and billing workflows	D	In-store kiosk and assisted-order tools	D
Store phone and callback workflows	D	Store-credit issuance and redemption systems	D
Affiliate commission and payout operations	D	Creator program design and operating rules	D
Marketplace listing and fitment integrations	P		

WHAT TAKES SHAPE

Partner APIs, assisted ordering, phone workflows, credit ledgers and affiliate operating rules.

Roles: Retail systems engineer / Partner commerce engineer / Affiliate operations lead

Creator research and program design are recorded. Payouts are manually disbursed and logged. Marketplace listing integration remains development.

Give every lead a next step.

Make accounts, rep activity, follow-up and order context useful to the people responsible for revenue.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Custom sales CRM	D	Rep call lists and account prioritization	D
Sales activity and follow-up management	D	Wholesale order-data integration	D
Win-back and account reactivation programs	D	CRM cleanup and entity matching	D
Sales enablement and pitch materials	D	Inbound lead routing and pipeline design	I

WHAT TAKES SHAPE

CRM workspaces, rep call lists, account context, pipeline logic and win-back programs.

Roles: Revenue operations lead / CRM developer / Sales operations analyst

Systems and sales enablement are supported. Staffing an outbound sales team or guaranteeing booked meetings is a separate commitment.

Keep the relationship after the first order.

Use purchase context and customer behavior to make service, replenishment and retention more deliberate.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Transactional email systems	D	Lifecycle and replenishment flows	D
Email campaign copy and segmentation	D	Email and SMS platform integration	I
Abandoned-checkout recovery design	D	Customer-service workflow tooling	D
Customer loyalty and retention strategy	D		

WHAT TAKES SHAPE

Transactional messages, segmented campaigns, replenishment flows and support workflows.

Roles: Lifecycle strategist / Email specialist / Customer operations lead

Audience permissions, deliverability and channel policy are checked for the actual implementation. Revenue attribution is reported with its limits.

Be found where buyers are looking.

Connect technical website health with useful pages, local presence and search-performance reporting.

01	Crawl + index	
02	Intent + content	
03	Local + authority	
04	Measure + improve	

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Technical SEO audit and repair	D	Local SEO and Google Business Profile	D
Keyword and search-opportunity research	D	Product and service schema	D
Service, location and category pages	D	Educational content and knowledge hubs	D
Search performance reports	D	Backlink and authority-quality analysis	D

WHAT TAKES SHAPE

Search audits, technical repairs, structured data, location pages and performance reports.

Roles: Technical SEO lead / Local SEO specialist / Content strategist

Search work and reporting are recorded. Rankings, indexing and traffic gains are measured outcomes, not guaranteed placements.

Know what demand is doing.

Make campaign setup, event data and lead attribution legible before scaling acquisition activity.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Paid acquisition strategy and account review	D	Google Merchant Center diagnostics	D
GA4 and conversion-event implementation	D	First-party ecommerce analytics	D
Server-side ad-event integrations	I	Campaign and lead attribution reporting	I

WHAT TAKES SHAPE

Account diagnostics, tracking implementation, feed fixes and source-aware reporting.

Roles: Acquisition strategist / Analytics engineer / Performance analyst

Implementation and review are documented. Ad approval, unrestricted category eligibility, sustained media buying and ROAS are not established by this catalog.

See the business beyond gross sales.

Turn orders, costs, fees, held funds and outstanding obligations into an owner-readable financial picture.

01	02	03	04
Sales	Costs + fees	Cash timing	Obligations
Order records	Product economics	Fees + held funds	Credits + commissions
A MANAGEMENT VIEW WITH A DOCUMENTED BASIS			
CAPABILITIES		D / I / P / V / C - GUIDE ON PAGE 03	
Monthly management P&L reporting	D	Product and variant cost analysis	D
Processor fees, reserves and cash reconciliation	D	Store-credit and commission liability reporting	D
Operating-expense classification and period reporting	D	Customer cohorts and repeat-purchase analysis	D
Multi-entity ledgers and intercompany rules	I		

WHAT TAKES SHAPE

Management P&L, product contribution, cash bridges, cohort views and liability schedules.

Roles: Management reporting analyst / Commercial finance analyst / Payments operations analyst

Operational and unaudited management reporting. Accounting certification, audit assurance, tax filing and regulated financial advice are separate professional scopes.

Better decisions start with usable evidence.

Collect, connect and interpret the data behind customers, markets, pricing and operating performance.

01	Collect	
02	Normalize	
03	Analyze	
04	Decide	

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Data pipelines and API synchronization	D	Market and account opportunity analysis	D
Custom BI and operator dashboards	D	Data cleanup, matching and enrichment	D
Pricing, margin and unit-economics models	I	Vehicle sourcing and auction intelligence	I
Knowledge graphs and domain-data structures	I	Specialist-model research and evaluation	P

WHAT TAKES SHAPE

Data pipelines, dashboards, opportunity models, comparables and decision support.

Roles: Data engineer / BI developer / Market analyst / AI researcher

Record source freshness and assumptions. Estimates remain estimates; acquisition decisions stay with the operator. Specialist model training remains R&D.

Connect knowledge to controlled action.

Build assistants and workflows that can retrieve context, use business tools and leave a traceable record.

01	02	03	04
Source context	Retrieve + reason	Approval gate	Tool + record
CITATIONS	EVALUATION	PERMISSIONS	AUDIT HISTORY

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Workflow discovery and automation design	I	AI assistant and tool integration	I
Custom MCP servers and connectors	I	Retrieval and business-memory systems	I
Multi-step agent orchestration	I	Scheduled reporting and sync jobs	D
Document and image intake automation	I	Controlled desktop and browser workflows	I
Agent permissions, approvals and audit trails	I	AI adoption and operator enablement	I
Source-cited technical knowledge assistants	I	Hybrid search, routing and retrieval evaluation	I

WHAT TAKES SHAPE

Connected assistants, cited knowledge search, scheduled workflows and operator controls.

Roles: AI workflow architect / Integration engineer / Knowledge engineer / Operator trainer

Internal implementations establish custom-build capability. Each deployment needs evaluation, permissions and monitoring; no claim of universally reliable autonomous operation.

Software shaped around the operation.

Build the interfaces and business logic that packaged tools cannot fit without repeated workarounds.

01	Data model	
02	Business rules	
03	Staff + customer UI	
04	Integrations	

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Internal business operating systems	I	Custom admin and staff portals	D
Customer portals and account experiences	D	B2B marketplace platforms	P
Native desktop applications	I	APIs, webhooks and custom integrations	D
Developer tools and AI workspaces	I	Finance and billing dashboards	I

WHAT TAKES SHAPE

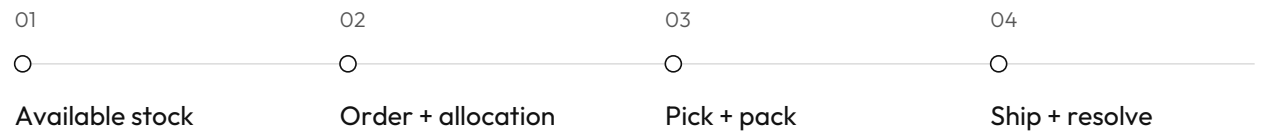
Staff portals, customer accounts, internal operating systems, APIs and custom business tools.

Roles: Product engineer / Full-stack developer / Backend engineer / Developer-tools engineer

Internal tools are implementation evidence, not automatically available SaaS products. Marketplace demos and rollout status are distinguished in the service labels.

Know what is available. Know what happens next.

Connect stock, orders, documents, shipping and sales assets so staff can move work through a shared system.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Inventory and batch-management systems	I	Order operations and fulfillment workflow	D
Carrier and shipping-label integrations	D	Wholesale menus and price-list tooling	I
COA and product-document management	I	Media libraries and sales-asset synchronization	I
Mobile field and warehouse workflows	I	Sales messaging-channel integrations	I

WHAT TAKES SHAPE

Inventory workspaces, wholesale menus, batch documents, labels and fulfillment handoffs.

Roles: Inventory systems lead / Fulfillment systems lead / Wholesale operations lead

Workflow software does not imply physical warehouse staffing. Stock accuracy, carrier behavior and document validity require operational checks.

From intake to the finished job.

Bring workshop work, vehicle identity, parts inventory and asset economics into a connected operation.

01	02	03	04
VIN + intake	Estimate + approve	Bay + job	Invoice + close
CUSTOMER / VEHICLE / PARTS / JOB HISTORY			

CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Repair-order and job lifecycle systems	I	Shop scheduling and space allocation	I
VIN and camera-assisted vehicle intake	I	Donor-vehicle and part-out management	I
Part-out valuation and coverage analysis	I	Parts storage, bin and media systems	I

WHAT TAKES SHAPE

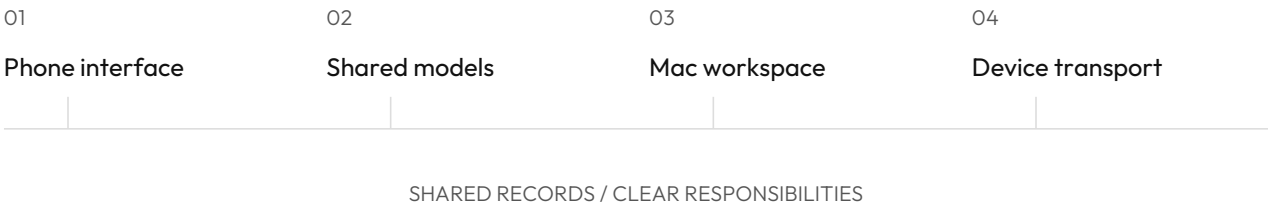
Repair-order systems, shop calendars, bay maps, parts records and part-out analysis.

Roles: Workshop systems lead / Automotive systems engineer / Parts operations designer

Internal implementations support tailored software scopes. Mechanical labor, vehicle purchasing and financial recoveries remain with the operator.

Put the workflow where the work happens.

Create native phone and desktop interfaces, shared data models and controlled connections to specialist devices.



CAPABILITIES D / I / P / V / C - GUIDE ON PAGE 03

Native iPhone and Mac applications	P	Device-protocol and diagnostic integrations	P
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WHAT TAKES SHAPE

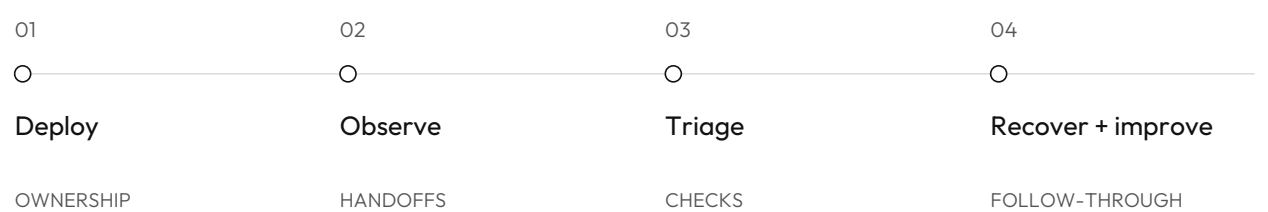
Native application prototypes, protocol adapters and bench validation tools.

Roles: Native application engineer / Device integration engineer / Field UX designer

Development capability only: production device qualification, distribution and acceptance remain project work. No vehicle flashing or safety certification is offered.

Keep the essential systems dependable.

Treat hosting, access, releases, observability and incident handling as part of operating the business.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Hosting, domains and email-preserving cutovers	D	Release and deployment automation	D
Database, identity and access control	D	Application hardening and privacy review	D
QA, regression testing and release review	D	Performance and mobile experience repair	D
Monitoring, error triage and incident diagnosis	D	Self-hosted workspaces and backup planning	P
Information security policy and control documentation	I		

WHAT TAKES SHAPE

Deployments, access controls, hardening work, testing, monitoring and policy documentation.

Roles: Infrastructure engineer / Reliability engineer / QA engineer / Security documentation lead

Support coverage and recovery objectives are agreed, not implied. Policy and hardening work do not constitute compliance certification or an independent security attestation.

Take an operating idea into physical form.

Explore custom fixtures, displays and branded accessories through editable geometry and small-batch preparation.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Parametric product and fixture design	P	3D-print preparation and cost models	P
Branded displays and physical accessories	P	Spatial coverage modeling - internal research	I / research only

WHAT TAKES SHAPE

Parametric designs, render concepts, printable files and production-cost estimates.

Roles: 3D product designer / Prototyping specialist / Spatial software researcher

Prototypes require material, dimension and fit checks. Spatial coverage software is internal research, explicitly not a product for sale or a commercial security service.

Specialist scope. Qualified delivery.

Facility and regulated-operator concepts can inform discovery, with qualified partners and delivery evidence established before they become an offer.



CAPABILITIES

D / I / P / V / C - GUIDE ON PAGE 03

Cannabis operational-readiness documentation	V	Facility SOP and inspection-preparation support	V
Security and access-plan coordination	V	Odor/HVAC and buildout coordination	V
Metrc-connected wholesale workflows	P		

WHAT TAKES SHAPE

Candidate documentation and coordination scopes; a separate validation and delivery plan.

Roles: Readiness project coordinator / Integration engineer / Qualified external specialists

Proposed facility services are not verified delivery credentials. No legal advice, inspection guarantee, engineering sign-off or licensed installation is implied. Metrc workflows are demo-stage.

A commerce business, from brand to repeat order.

A client can hire arcana operations across the entire buying and operating journey, or at the point where the journey breaks.

01	Position	Offer, brand and product story
02	Attract	Search, content and measured demand
03	Convert	Storefront, cart and payment choice
04	Deliver	Stock, labels, status and exceptions
05	Retain	Customer service and lifecycle
06	Understand	Margins, cash and repeat purchase

The connection is the service.

An order should carry its context into fulfillment, support, retention and management reporting. Shared records and clear handoffs reduce the need to reconstruct the same event in five different tools.

COMBINED DELIVERABLES

A connected commerce stack / A shared operating view / A roadmap for the next constraint

Illustrative engagement design assembled from the catalog. This is not a claim that every service was delivered together for a single client.

A wholesale team with usable account context.

Connect commercial intelligence to the daily sales work, then carry the order through the operation.

01	Unify	Account, menu and order data
02	Prioritize	Opportunity and reactivation lists
03	Equip	CRM, product context and sales assets
04	Follow through	Rep activity and next actions
05	Fulfill	Inventory, orders and documents
06	Review	Pipeline quality and account results

The next action stays visible.

The useful deliverable is more than a dashboard. It is a rep workflow with current information, defined follow-up and a clean handoff to the team responsible for the order.

COMBINED DELIVERABLES

A rep workspace / Prioritized accounts / Fulfillment handoffs / Source-aware reporting

Illustrative engagement design assembled from the catalog. This is not a claim that every service was delivered together for a single client.

A service operation with less lost context.

Combine customer intake, workshop workflow, inventory and reporting around one job record.

01	Capture	Inquiry, customer and vehicle identity
02	Prepare	Estimate, approvals and parts context
03	Schedule	Job timing, bay and promised date
04	Execute	Work status and staff handoffs
05	Close	Invoice, payment and customer history
06	Learn	Capacity, costs and recurring issues

One job. A complete history.

When the front desk, workshop and owner see the same job progression, software can support clearer decisions about capacity, customer communication and what is ready to bill.

COMBINED DELIVERABLES

An intake flow / Repair-order workspace / Shop calendar / Parts and operating records

Illustrative engagement design assembled from the catalog. This is not a claim that every service was delivered together for a single client.

ROLE COVERAGE

The responsibilities behind the deliverables.

Clients can engage arcana operations for a defined operating function or a connected program that needs several disciplines.

Leadership	Operating lead, fractional CTO, product strategist, program and vendor manager
Creative	Brand strategist, visual designer, creative director, motion designer, copywriter
Growth	SEO lead, acquisition strategist, social strategist, lifecycle and retention specialist
Revenue	CRM developer, sales operations analyst, affiliate operations lead, payments integrator
Operations	Inventory, fulfillment, customer operations, workshop and document systems leads
Insight	Management reporting analyst, commercial finance analyst, data engineer, market analyst
Engineering	Full-stack, native, backend, integration, infrastructure and reliability engineers
AI + knowledge	Workflow architect, knowledge engineer, search relevance engineer, operator trainer

A ROLE IS A RESPONSIBILITY

These labels describe the work Arcana can scope. They are not an employee roster, a claim of dedicated full-time capacity or a professional license. The engagement identifies the delivery owner, available capacity and any qualified partners.

WAYS TO WORK

Start with the constraint. Build the right engagement.

The scope can be narrow or connected. Each format produces a reviewable result and a clear next decision.

- | | | |
|-------|-----------------|---|
| 01 | Diagnose | Understand a store, workflow, system or commercial problem.

AUDIT / EVIDENCE / PRIORITIZED DECISION |
| <hr/> | | |
| 02 | Build | Create the website, application, integration or operating workflow.

WORKING IMPLEMENTATION / VALIDATION / HANDOFF |
| <hr/> | | |
| 03 | Improve | Repair an existing experience, data flow or operating bottleneck.

TARGETED CHANGE / MEASURED CHECKS / NEXT ACTIONS |
| <hr/> | | |
| 04 | Operate | Provide ongoing delivery ownership within an agreed remit.

OPERATING CADENCE / REPORTING / ESCALATION COVERAGE |
| <hr/> | | |
| 05 | Explore | Test a specialist concept before committing to full rollout.

BOUNDED PROTOTYPE / FEASIBILITY / GO OR NO-GO |

EVERY SCOPE DEFINES

The business problem. The deliverables. The owner.
The dependencies. The acceptance checks. The support boundary.

ABOUT THIS EDITION

Grounded in work. Specific about readiness.

This book draws from project records, completed reports, proposals, working code and the owner-approved Payments direction available for review on October 8, 2026.

22

SERVICE AREAS

156

SCOPED CAPABILITIES

46

EVIDENCE REFERENCES

WHAT THE DIAGRAMS SHOW

Illustrative operating flows and handoffs. They are not production screenshots, client results or forecasts.

WHAT THE LABELS PRESERVE

The difference between recorded client work, internal systems, development and proposed specialist coverage.

WHAT THE BOOK LEAVES PRIVATE

Client identities, customer data, private economics, contract terms and internal access details.

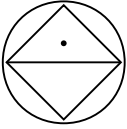
WHAT HAPPENS BEFORE A QUOTE

Confirm the current need, delivery capacity, dependencies, owner, acceptance criteria and any specialist requirements.

FULL SCOPE, NOT A PRODUCT COUNT

Capabilities can overlap within an engagement. This inventory does not represent 156 separate products, a staff headcount or a promise that every scope is commercially ready today.

The private evidence register is retained separately for scoping. Internal-only spatial research is not offered for sale. Specialist facility work requires validation. Arcana Payments eligibility is reviewed for each merchant.



arcana operations

START THE CONVERSATION

What is slowing the business down?

Bring the bottleneck, the current setup and the outcome you need. Arcana can help define the work between them.

@arcanaoperations

DM OPS for the broader operation.

DM PAYMENTS for Arcana Payments.

ops@arcanaoperations.com

THE WORD IS THE WORK. THE SYMBOL IS THE SYSTEM. THE JOURNEY IS THE METHOD.